

## The 2019-2020 NCSBA Golden Achievement Program for Chapters

Each year the NCSBA Golden Achievement Program recognizes NCSBA Chapters that have made significant accomplishments in support of North Carolina beekeeping over the past year. Every NCSBA Chapter is eligible for recognition. Points are given for various Chapter activities and accomplishments. Chapters submit their accomplishments from the past year to the GAP Committee for review by the March Spring conference of each year.

The Program runs from January 1 through December 31 of each year. We hope you have been keeping a record of chapter and individual activities as they happened throughout the 2019 year.

### Program Participation Instructions:

1. Read the list of Chapter activities that qualify for Golden Achievement recognition and points.
2. Add other items that your Chapter is doing that you feel should also be a part of this program.
3. Fill out the Golden Achievement Program Application and send it, along with all Individual GAP forms and supporting materials, to the GAP Committee by February 15, 2020 or deliver to the Registration Desk marked box at the NCSBA Annual Spring Meeting.
4. Participating Chapters will be recognized at the NCSBA Annual Summer Meeting where the Golden Achievement Chapters and the Chapter of the Year will be announced.

### Chapters can receive points in 6 general categories:

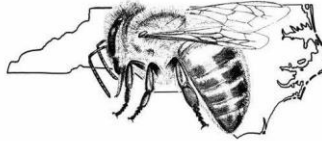
- A. Member Service – Meeting and Communications
- B. Member Service – Benefits, Development and Education
- C. Community Service and Outreach
- D. Relationship with State Association
- E. Participation and Promotion of NCSBA Programs
- F. Other Chapter Activities

### Awards and Recognition

At the summer meeting in July each year one NCSBA Chapter will be awarded the title of ‘Golden Achievement Chapter of the Year’. Once this level is achieved, it is recognized for 3 years before that chapter can apply again. Winning chapter will also be required to provide a committee member to serve for 3 years on the GAP committee. Does not have to be the same individual for all 3 years. Being outstanding is not all about the points. It’s about effort and achievement. There are certain, determined items that a chapter must do to be successful. So, Chapters may be designated as ‘Golden Achievement Chapters’ by achieving the **threshold levels** of points in each category and continue to apply for the Chapter of the Year **EACH** year.

### Deadline

The deadline is at noon, at the registration desk for the Spring NCSBA meeting. If a representative from your chapter cannot attend, then mail your entry no later than February 15, 2020 to one of the GAP Co-Chairs, Elizabeth Towe 201 Kelsey Dr Hertford, NC 27944 or Ray Maxwell 503 Peach St. Shelby, NC 28150.



## **Golden Achievement Guide Outline for Use in Notebooks 2019-2020**

Your Chapter's notebook entry should have the application page, the 4 pages of the summary activities and points, the GAP Individual sheets (signed) with your documentation following it, organized for each section A, B, C, D, E and F.

This outline was developed for your use for headers in tabbed sections of a notebook. Just punch holes in it and use it like a table of contents. Then put tabs on your entries labeled A1, A2, etc. like you would page numbers. If you don't have an entry for an item, just write "none" next to it on this outline.

This will provide a bare bone checklist of achievement. The GAP Committee discourages the sending of odd sized scrapbooks for application because of their bulk in mailing to committee members and unfair advantage in scoring for artistic endeavor. However, under F5, if you could enter an example of anything artistic you have done. If it doesn't fit in an 8" x 10" size, take a photo.

Be sure to read the following GAP Guide for each category. It is 10 pages of detailed description of what we are looking for. All these discussions are meant as reminders of what a successful chapter looks like and have been gleaned from ideas used from the very beginning of NCSBA. The committee will also make judgments on the efforts shown so the number of points a chapter puts down may or may not be counted. If these discussions don't answer your questions, feel free to call a committee member. Committee member contact information can be found under the 'Chapters' tab on the NCSBA website.

Good Luck and Thank-you for all you do for your Chapter and NCSBA!

Elizabeth Towe and Ray Maxwell  
Committee Co-Chairs

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## Section A: Member Service – Meetings and Communications

### Tabs

- **A1      Annual Calendar**
- **A2      Meeting Notification**
- **A3      Attendance Sheet**
- **A4      Name Tags**
- **A5      Refreshments at Meeting**
- **A6      Post-Meeting Follow-ups**
- **A7      Incentives**
- **A8      Newsletters**
- **A9      Facebook Page**
- **A10     Website**
- **A11     Chapter Membership Roster**
- **A12     Membership Growth**

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## **Section B: Member Service – Benefits, Development and Education**

### **Tabs**

- **B1**      **Mentor Program**
- **B2**      **Beekeeping School**
- **B3**      **Field Days**
- **B4**      **Bee Sting Safety & Heat Exhaustion Class**
- **B5**      **Resource Library**
- **B6**      **Equipment List**

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## Section C: Community Service and Outreach Section

### Tabs

- **C1      Community Presentation**
  - A.    Schools, Local Groups**
  - B.    Bee Schools, State, Regional, National**
  - C.    Author New Articles**
  - D.    Featured on TV/Radio**
  
- **C2      Fundraising for Charitable Chapter Activities**
  
- **C3      Sponsor Charitable Activities**
  
- **C4      Participation in Special Events**
  
- **C5      Swarm Hotline**

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## Section D: Relations with State Association Section

### Tabs

- **D1 Chapter Members Who Are NCSBA Members**
- **D2 Sponsor of a New NCSBA Chapter**
- **D3 Member Attendance at NCSBA Meetings**
  - A. Spring Meeting**
  - B. Summer Meeting**
- **D4 Hosting a NCSBA Meeting**
- **D5 Member/Chapter Publishing in the Bee Buzz**
- **D6 Member Attendance at National/International Meetings**
- **D7 Members who are Officers in NCSBA**

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## Section E: Participation and Promotion of NCSBA Programs

### Tabs

- **E1A      Members Advancement in NC Master Beekeeping Program**
  1. New Certified Level
  2. New Journeyman Level
  3. New Master Level
  4. New / Renewals Master Craftsman Level
  
- **E1B      Facilitating Tests for Master Beekeeping Program**
  
- **E2      Certified Honey Producer Program (CHPP)**
  
- **E3      Born and Bred Queen Rearing Program (B&B)**
  
- **E4      NC State Cooperative Extension Appreciation Month**

# Golden Achievement

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(your chapter name)

Chapter of the North Carolina State Bee Association

## Section F: Other Activities

### Tabs

- **F1**      **Competitions**
  - A. First Place Ribbons**
  - B. Second Place Ribbons**
  - C. Third Place Ribbons**
  
- **F2**      **Best In Show Awards**
  
- **F3**      **Authoring a Technical Paper**
  
- **F4**      **Legislative Activities**
  
- **F5**      **Other**



## **A Guide to Golden Achievement Activities and Point – Discussion**

Each of the following sections describes in more detail the thinking and objectives behind each of the award categories and specific Golden Achievement activities. Remember, you are recording data from the 2019 calendar year. The award will say 2019-2020 because it is awarded in 2020.

### **Section A: Member Service – Meetings and Communications – Threshold 400 points**

This section addresses the building of strong Chapters through exemplary member service, well planned meetings and member communications.

#### **A1. Provide members with an annual calendar for Chapter meetings with pre-planned programs, speakers and discussions on timely beekeeping topics. (100 points)**

- A well-planned calendar of events is one of the most important contributors to successful Chapter meetings. Chapters that plan their programs for the entire year at the beginning of the year, get commitments from the scheduled presenters/program participants; confirm reservations for restaurant and/or needed facilities, print and distribute a program calendar to each Chapter member, have made a significant contribution to the over-all success of the Chapter and its beekeeper members. Some calendars are planned quarterly or on a semi-annual basis. A Program Planning Committee or the Executive Committee of the Chapter will usually take responsibility for calendar and speaker planning. Presentations and programs that are pre-planned and well thought out increase member interest and strengthen all Chapters. Explain how your Chapters calendars is planned, published and distributed to Chapter Members. (Example: printed calendar, web page calendar) Provide an example of the Chapter's calendar.

#### **A2. Distribute a meeting notification reminder prior to each meeting. (email, post card, phone calls, etc.) (25 points)**

- Chapters that send out reminders prior to meeting and outings get better member participation. Whether by mailing a post card a week in advance of each meeting, email announcements, or by other means, this notification helps get people to the meetings. Announcements in the local newspaper also help continually remind the local community of the beekeeper activities in their area (Provide one example of a meeting reminder).

#### **A3. Have an attendance sheet or member roster at each meeting to help track attendance. (15 points and possible 50 bonus points)**

- A sign-up sheet or member roster (show one example of a sign-up sheet/rooster) at each meeting helps everyone get to know one another. As a Chapter grows, the demands of meeting space, meeting materials, handouts and other items also grow. Consistently high member attendance is a measure of a strong and vibrant Chapter. To those Chapters having at least 50% of their members attend each Chapter meeting during the 2107 calendar year, **50 bonus points** will be given. To qualify for the bonus, a Chapter must provide a copy of all its meeting rosters. Each roster must be tallied to show the number of members that attended the meeting. A good roster should include the date, time of the meeting and the name of each member present at the meeting. It is your responsibility to tally each sheet.

#### **A4. Providing name tags at meetings so members can get to know each other better. (10 points)**

- Seems like a small thing – a name tag. But as a Chapter grows, members old and new need to be able to easily put a face with a name. Provide name tags and encourage members to mix before meetings, during breaks and after meetings. (Show an example of your Chapter's name tag)

#### **A5 Providing refreshments at meetings. (10 points)**

- Cookies, sodas and coffee can go a long way to make a meeting enjoyable. Occasionally members would volunteer to bring in some baked good – perhaps their latest honey-filled recipe for tasting. Some clubs have made periodic pot luck dinners a regular part of their meetings and programs. (Explain how your Chapter organizes this.)

## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **A6. Having a post –meeting follow-up mechanism to contact absent members.**

**(via phone, email, post card or personal visit) (25 points)**

- Use those meeting rosters and member list to identify when Chapter members have missed a few meetings. Might there be an illness in the family? Should the Chapter be pitching in to help? Has someone moved and the Chapter has the wrong address? You'll never know unless you follow-up. Designate one or more members to telephone or write to members that have missed meetings. (Explain how you do the follow-up.)

### **A7. Provide incentives for meeting attendees, such as door prizes of beekeeping equipment, coupons, bee-friendly plants or other incentives. (25 points)**

- Door prizes help get people in the door and help make meetings fun. Local vendors will often provide Chapters with discount coupons or free items for business incentives. Since you have a sign-in sheet for each meeting, draw numbers for door prizes at the end of the meeting. It will help keep people around and make the end of the meeting fun for all. (Provide a paragraph explanation of what you do for door prizes).

### **A8. Provide a regular newsletter to Chapter members. (monthly or quarterly) (100 points)**

- Good communications are essential for a vibrant Chapter. A periodic newsletter, whether by email or on paper, can really create some excitement about Chapter activities and be a good way to get the word out about important beekeeping dates and activities. It is a huge endeavor but well worth it (Provide a copy of your Chapter's newsletter).

### **A9. Having a Chapter Facebook Page. (50 points)**

- A Chapter Facebook page is a good way to keep the Chapter informed of upcoming meetings, sharing photos, beekeeping adventures and keeping your community informed of your Chapter's goal of promoting the honey bee. (Provide a screen shot of your Chapter's Facebook page).

### **A10. Having a Chapter Website. (100 points)**

- A Chapter Website is a good way to keep the Chapter informed of upcoming meetings, beekeeping articles and news, promoting beekeeping schools, swarm list to the community, etc. (Provide a screen shot and web address of your Chapter's Website).

### **A11. Membership Roster – Have an annually updated Chapter roster with names, addresses, telephone numbers And email addresses (15 points). Earn a bonus for a membership roster that is distributed to all members each year. (Bonus 15 points)**

- Fostering member-to-member communication can help strengthen Chapters. Having an up-to-date member list with addresses and contact information is important for your chapter's administration. Getting this list into the hand of the members is even more important for networking. It will also help with post-meeting follow-up calls and special event planning to use for phone chains. (Provide a copy of the roster and explain how it is distributed.)

### **A12. Annual membership growth at the Chapter level based on number of new members each calendar year. (10 points per new member each year.)**

- New members are the lifeblood to a Chapter. Whether a first-time beekeeper, or an experienced beekeeper that has just moved to the area, these new members bring energy, enthusiasm and a desire to work and learn from area beekeepers. They do not have to be NCSBA members, but we hope you'll encourage that. (Show a comparison for this year (2018) and last year (2019) with your ending of the year membership numbers and provide the calculation between the two years.)

### **Section B: Member Service – Benefits, Development and Education – Threshold 200 points**

This section focuses on the strengthening of Chapters by providing a variety of paths for members to learn more about beekeeping.

#### **B1. Have an active Mentor Program in place to match new beekeepers with more experienced beekeepers.**

**(A minimum of 3 mentor matches per year) (50 points)**

- New beekeepers need mentors. Chapters can match new beekeepers with more experienced beekeepers nearby to help teach fundamentals and to help alleviate the inevitable frustration that comes with your first hives. There is so much to know and so much to learn. Having an active Mentoring program can be one of the most important member services a Chapter can offer. This could also be a meaningful experience for the mentor and might keep their beekeeping interest alive and expanding. Older beekeepers who may be physically unable to do some of the heavy lifting required, may find that teaming with a beginning beekeeper might enable them to continue with beekeeping even longer. (Note: There is no intention for this to replace the relationship a new beekeeper might have with an instructor. The beekeeper would be free to get information and assistance from whatever source he/she thought best. This is intended more as a day-to-day working and advising relationship.) To receive points a Chapter must match at least 3 new beekeepers with a mentor each year. (Provide the names of the mentor/new beekeeper matches.)

#### **B2. Planning and conducting a local beekeeping school which meets state content and educational requirements for the Master Beekeeper Program. Earn points by offering either a Beginning beekeeping school, Intermediate or Advanced beekeeping school. (100 points for each school offered)**

- It is very important that Chapters have an on-going and active program of education and training for current members as well as potential beekeepers. Annual bee schools are a key component of that on-going education-for new and experienced beekeepers alike. Chapters (not a NC Extension) that conduct a beginner, intermediate or an advanced beekeeping course, meeting minimum NCSBA standards, during the year will receive 100 points for each course offered. (Provide a copy of the agenda for each course offered.)

#### **B3. Conducting a Field Day for hands-on training and sharing. (50 points for each event)**

- It is important for the Chapters to provide practical in-hive experience for its members; particularly it's younger less experienced members. A field day provides an opportunity to involve the bee inspectors, regional representatives, Master Beekeepers and other knowledgeable beekeepers in training and demonstrations. It also provides a chance to observe and evaluate just what is happening with the bees- both good and bad. There is no set pattern for the field day. The intent is to get members out to the bee yard to go in the hives and participate in seeing what the bees are doing. Two or more Chapters may work together and have a joint field day with each Chapter expecting to receive credit for the field day. (Provide a copy of each field day schedule.)

#### **B4. Conduct a bee sting safety / heat exhaustion safety awareness workshop or class. (50 points)**

- Every beekeeper should be aware of the important safety needs associated with responsible beekeeping. Chapter education is part of that on-going awareness. Annual calendars should periodically include programs with local medical and EMT professionals regarding bee sting awareness, first aid and emergency preparedness. A Chapter should periodically sponsor a bee sting safety / heat exhaustion safety awareness program and epinephrine certification program for its members. (Show date on meeting calendar: who gives it, when and where?)

## A Guide to Golden Achievement Activities and Point – Discussion (cont.)

### **B5. Maintain an educational resource library for member use. (50 points)**

- Access to information is essential for both new and experienced beekeepers. One area where Chapters can help is to maintain a resource library that includes information related to beekeeping fundamentals, journals highlighting the latest research findings and techniques, equipment catalogues, NCSBA materials, Master Beekeeping program information and other resources. Chapters should try to maintain a library of beekeeping materials (books, videos, course handouts, periodicals, etc.) for member use. (Provide a list of materials/resources available for member use.)

### **B6. Having beekeeping resources available for use by Chapter members such as extracting equipment, Protective gear, demonstration equipment, etc. (50 points)**

- Small-scale beekeeping can be an expensive hobby, and many beekeepers may not have all the equipment and tools necessary for honey processing, etc. Chapters can often purchase needed equipment as a collective and share in its use and maintenance. Extractors, de-capping tanks, bottling equipment, strainers, refractometers and other equipment may be ideal for Chapter ownership. Some Chapters even charge a small fee for each use to recoup some of the purchase expense over time. Demonstration hives and child protective gear may also be appropriate for Chapter purchase. (Provide a list of materials/resources available for member use.)

## **Section C: Community Service and Outreach – Threshold 300 points**

This section focuses on building stronger Chapters by building strong ties with our local communities.

### **C1. Have a Speaker's Bureau and Public Relations Committee actively engaged in promoting beekeeping.**

- The more we teach, the stronger we become. The more we involve our local community, the more our importance to the community is known. Promote beekeeping and promote Chapter activities in the local community. Help teach the next generation of beekeepers. The committee will use their judgment for the effort put into these events when awarding points. Use the **GAP Individual** form for reporting each presentation, news article and radio/television interview. Check the appropriate category. Under the details portion of the form include the following information: who gave the presentation, name of the organization, date, description of the presentation and number of people in audience. Note: This does **NOT** include presentations made at or for your local chapter meetings, nor are points given for being an officer in your Chapter. This does NOT include minding a booth, which should be included under Section C4.
  - A. Giving presentations at schools, 4-H, Boy Scouts, Girl Scouts or other local student events, civic clubs, church groups or other local groups.  
(15 points for each presentation)
  - B. Giving presentations at local, state, regional or national beekeeping events or for other Chapters.  
(25 points for each presentation)
  - C. Authoring local newspaper beekeeping articles on non-NCSBA programs. Attach a copy of the news article. *Note: If you were quoted in the news article, but didn't write it, put it under section F5. NCBA program beekeeping articles on the Certified Honey Producer Program (CHPP), Born and Bred Queen Rearing Program (B&B), and North Carolina State Cooperative Extension Appreciation Month get credited in the respective Section E category.*  
(50 points for each non-NCSBA program beekeeping newspaper article)
  - D. Being featured on local television and radio on beekeeping topics. Provide the station name, date and time of broadcast. Attach proof of the broadcast.  
(25 points for each interview)

## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **C2. Fundraising in support of charitable activities, such as sponsoring student scholarships in entomology, agriculture, or other such activities at the local, state, national or international level.**

**(10 points per \$100 raised and donated)**

- Beekeepers are an important part of the local community and beekeepers should be actively involved in the community, not just promoting beekeeping, but promoting the health of the entire community. Fundraising and charitable giving is one way that beekeepers can foster strong community relationships. From donated honey sales to other active fundraising techniques, beekeepers can make a big difference in their communities. Supporting students seeking higher education in areas directly or indirectly related to beekeeping, donating hives of bees to flood areas or international relief agencies, these are just some of the many charitable activities that bring value to a community from its beekeepers. (Provide details of donations: to whom donations were made including the dollar amount donated, monetary value of donated items.)

### **C3. Sponsor other community service programs (Adopt-A-Highway, Hospice, food bank, etc.)**

**(25 points)**

- Sometimes building strong community relationships does not have to directly involve beekeeping. But beekeepers can show they care by other charitable activities and sponsorships. (Provide a list of the community service your Chapter has sponsored during 2019.)

### **C4. As a Chapter participation in state, regional or county fairs, festivals or similar special events.**

**(100 points per event)**

- A Chapter that presents an educational exhibit or maintains an educational booth at local, regional, county or state fair will receive 100 points for such participation. Members that conduct educational presentations and training during these events would receive Master Beekeeping Program credits. (Send photo of booth and an Individual GAP Form for each person working the booth.)

### **C5. As a Chapter volunteering at the NCSBA Honey Booth at the NC State Fair (100 points)**

- A Chapter that volunteer at the NCSBA Honey Booth at the NC State Fair will receive points based on the number of hours chapter members have volunteered. Volunteers are needed to set up and work the booth and selling honey during the fair. Setting up will include unloading cases of honey, stocking the booth, storage organization, and taking inventory. Visit [www.ncbeekeepers.org](http://www.ncbeekeepers.org) for sign up dates and shift times. Total volunteer hours to total 24 hours. (Provide a photo of chapter members working in the booth, along with names, dates, and times) **NOTE: If and individual volunteers at the NC State Fair Honey Booth (not as a Chapter) put in under section F5 and an Individual GAP form must be filed out.**

### **C6. Maintain a ‘Swarm Hotline’ for your local community. (25 points)**

- Swarms of bees can be a source of headache for a community or a source of wonder and action. Chapters can define the response for their local community by setting up a ‘Swarm Hotline’ to help neighbors and attempt to capture swarms in the community. The captured swarms can be used to help get a new beekeeper started or to help rebuild someone’s bee yard from earlier losses. Either way, a ‘hotline’ tells the community that the beekeepers care (Explain how you manage this.)



## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **Section D: Relationship with State Association – Threshold 250 points**

This section focuses on strengthening Chapters by building stronger relationships with the NCSBA.

#### **D1. Number of Chapter members that are also NCSBA members. (5 points per member, plus a 100-point bonus for 100% participation.)**

- The more a Chapter participates in the state-level membership, the more the NCSBA can do for all members. Chapters receive 5 points for every member that is also a member of the state association. When a Chapter has 100% of its members also become members of the NCSBA, a 100-point bonus will be added. (It is the responsibility of the Chapter to provide proof of NCSBA membership for 2019. Provide a list of the Chapter members who are also NCSBA members, along with their NCSBA membership number.)

#### **D2. Sponsor and help form a new NCSBA Chapter (100 Points)**

- Persons living in about one-half of North Carolina's 100 counties do not have easy access to a local beekeeper organization. Surely there are bees and beekeepers in most of those counties. If we worked with the Cooperative Extension Agents in those counties, beekeepers could probably be identified and assembled to explore the possibilities of organizing a NCSBA beekeeper Chapter. The state association can assist Chapters working to help establish new NCSBA Chapters, providing example charters, educational materials and other aids. NCSBA will also give start-up money once chartered. (Provide documentation of new Chapter, date formed, name and where located.)

#### **D3. Chapter member attendance at an annual NCSBA meeting, Spring or Summer. (10 points per attendee, per meeting)**

- Attendance at the annual NCSBA Conventions is very beneficial to the beekeeper. Hearing the expert speakers, participating in workshops, meeting with vendors and talking with other beekeepers are all very helpful to every beekeeper. Chapters are encouraged to have as many of their members as possible attend the Spring and Summer meetings. (The Chapter member should provide a signed Individual GAP form for each meeting the member attends.)

#### **D4. Hosting a NCSBA Spring or Summer Meeting (400 points)**

- Our NCSBA Spring and Summer meetings do not happen without our Chapters. It is the 'local connection' that usually helps to identify the right hotels and hospitality for these events. It is a tremendous coordination effort. Chapters may partner with each other to help with the logistics of sponsoring an NCSBA meeting. Chapters that sponsor or co-sponsor a NCSBA meeting will each receive 400 points. (Provide a copy of the meeting agenda.)

#### **D5. Publishing an article about your Chapter and its activities in the Bee Buzz (25 Points per article)**

- Chapter activities that are newsworthy should be shared. We have an excellent publication, the Bee Buzz, which can help get the news about Chapter activities out to other Chapters and members. This is another important way to expand the list of ideas and activities included in future versions of the Golden Achievement Program. Share your good ideas for strengthening our organization. (Provide a copy of the published article.)

#### **D6. Chapter member attendance at national or international beekeeping meetings (EAS, Honey Producers, American Beekeeping Federation, etc.) (25 points per meeting)**

- Like attendance at NCSBA events, attendance at national or international beekeeping meetings and events is an exceptional opportunity for every beekeeper. Hearing the expert speakers, participating in workshops, meeting with vendors and talking with other beekeepers around the country and world are all very helpful to every beekeeper. Chapters are encouraged to have as many of their members as possible attend national and international beekeeping events. (The Chapter member should provide a signed Individual GAP form for each meeting the member attends and provide a copy of each agenda.)

## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **D7. Chapter members that also hold state association office, head NCSBA committees or are active members of an NCSBA committee. (25 points per Chapter Member)**

- Member participation in the governance and program operations of the NCSBA also help strengthen the Chapter, bringing them first-hand information and knowledge about the NCSBA. We encourage all members to get involved with the programs, operations and governance of the organization. (Provide a signed Individual GAP form for each Chapter member, providing details. Active membership in multiple NCSBA committees does **not** earn additional points.)

## **Section E: Participation and Promotion of NCSBA Programs: Master Beekeeper Program, Certified Honey Producer Program, Born and Bred Queen Rearing Program, Cooperative Extension Appreciation Month – Threshold 400 points.**

This section focuses on strengthening Chapters by increasing the involvement of Chapter members in the NCSBA Programs.

### **E1. Participation / Advancement - Having members advancing in the NC Master Beekeeping Program (MBP) each year. (Points are based on Chapter members advancing in the MBP)**

- A. Advancement in the Master Beekeeping Program is a good measure of the vitality of a Chapter. The annual beekeeping courses help create interest in the program, particularly with good instructors who explain and promote the MBP. Chapters that encourage participation in the MBP are recognized in relation to the numbers of members advancing in the MBP each year. (Provide a list of Chapter members, date and level reached during 2019.)
  - A. 20 points will be awarded for new MBP Certified Beekeepers
  - B. 50 points will be awarded for new MBP Journeyman Beekeepers
  - C. 100 points will be awarded for new MBP Master Beekeepers
  - D. 150 points will be awarded for new Master Craftsman beekeepers and for Master Craftsman recertifications.
- B. Chapters that promote advancement in the Master Beekeeper Program can help all members advance by scheduling times during field days or other times that are specifically designated for MBP training or advancement certification assessment. Scheduling and facilitating special times and locations for administering test, both practical and written, such as a special time during a Field Day event, or other unique certification and assessment opportunity. (50 points for each event. Provide details of where and when field days are held.)

### **E2. Certified Honey Producer Program (CHPP) - Chapter participation in the CHPP and promotion of the Honey Locator Map and Real NC Honey**

- Customers looking for a source of local honey produced in NC can log onto [ncbeekeepers.org](http://ncbeekeepers.org) or [realnchoney.com](http://realnchoney.com) and view the CHP registry and CHP honey locator map.
  - Chapter members enrolled in the CHPP (20 points per member) (must provide proof of registration)
  - Promotion of Real NC honey at public events (25 points)  
Local and regional festivals, National Honey Bee Day events, farmers markets, NCDA events are all opportunities for beekeepers to display Real NC Honey banners and offer samples of local honey to the public. A limit of three events.
  - Local media- (50 points) Articles written in newspapers or interviews given on radio or cable promoting local honey and raise the awareness of how customers can find the Real NC Honey website.
  - Social media and website- (10 points) Promotion of Real NC Honey, the honey locator map and the certified honey label.



## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **E3. Born and Bred Queen Rearing Program (B&B)**

- Chapter level queen rearing programs are encouraged by the B&B program. Chapter programs must follow the B&B methods and be approved by the B&B program chairman.
  - A. B&B clinic participants (25 points per member)
  - B. B&B grafting workshop (10 Points per member)
  - C. Chapter queen rearing program (300 points)-A chapter level queen rearing program approved by the B&B. The program must involve at least ten Chapter members.
  - D. Queen and disease clinic testing (75 points)-A minimum of five queens must be submitted to the NCSU Queen and Disease clinic for mating quality testing.
  - E. Participation in bee breeding program at NCSU bee lab (25 points per member)-up to three beekeepers from a chapter that operates a B&B approved queen rearing program may attend a bee breeding clinic held at NCSU. The chapter must have submitted queens to the Queen and Disease clinic.
  - F. Local Media (50 points)- Articles written in newspapers or interviews given on radio or cable about the decline of the honey bee and the importance of an instate supply of queens.
  - G. Social media and website (10 points)- Promotion of chapter level queen rearing.

### **E4. North Carolina State Cooperative Extension Appreciation Month**

- June has been designated as NC State Cooperative Extension Agent month. Chapters are encouraged to recognize the service of cooperative extension service to their county.
  - A. Recognition of a local extension agent (50 points)- Presentation of a gift certificate or plaque recognizing the service of a local extension agent.
  - B. Local Media (50 points)-Articles written newspaper or interviews given on radio or cable that conveys the importance of cooperative extension to citizens in the chapter's county.
  - C. Contact with NC State Cooperative Extension Leadership (50 points)- A letter to the Dean of NC State Cooperative Extension and/or the Commissioner of Agriculture concerning the importance of cooperative extension.

**Section F: Other Chapter Activities – Threshold 25 points**

This section focuses on strengthening Chapters through the numerous other activities that Chapters undertake to foster stronger communities, encourage better beekeeping practices and increase the general awareness of the importance of beekeeping across the country. While the list of potential Chapter activities is voluminous, below is a short list of some of the types of activities that will be considered for Golden Achievement Program recognition. All Chapters are encouraged to submit additional items to this list for potential future inclusion in the Golden Achievement Program.

**F1. Chapter members winning first, second or third place ribbons for honey, wax, honey recipes and hive products in NC State Fair, Mt. State Fair, Dixie Classic Fair or NCSBA competitions. (Points based on completion award level – 25, 15 and 10 Points.)**

- Chapters should encourage members to participate in regional and state competitions. Winning a ribbon rewards beekeepers for their hard work and helps build continued interest and commitment in beekeeping. (Provide a list of Chapter members name, date, event, category and placement. Include a signed Individual GAP form for each member on the list.)
  - A. 25 points will be awarded to the Chapter for each First-Place ribbon won by member
  - B. 15 points will be awarded to the Chapter for each Second-Place ribbon won by member
  - C. 10 points will be awarded to the Chapter for each Third-Place ribbon won by member

**F2. Chapter members winning Best-of Show for beekeeping and honey-related categories in NCSBA, State Fair, Mt. State Fair or Dixie Classic Fair competitions. (50 points)**

- ‘Best –of-show’ is an elite award for a beekeeping product at our State Fairs. The product that wins such an award represents exemplary beekeeping skills and demonstrates the very best of our efforts. 50 points will be awarded to the Chapter whose member wins Best-of-Show at North Carolina State Fair, the Mt. State Fair, the Dixie Classic Fair or NCSBA competitions. (Provide a list of Chapter members name, date, event, category and placement. Include a signed Individual GAP form for each member on the list.)

**F3. Authoring a technical paper or publishing in a bee journal. (50 points)**

- Individual Chapter members with the gift of writing help promote new ideas through studies. Submitting articles to American Bee Journal, Bee Culture or at the college level is quite an endeavor. (Provide a copy of the article and signed Individual GAP form.)

**F4. Legislative activities supporting beekeeping, including letter writing to Congress, visits with legislators, etc. (50 points per activity)**

- The beekeeper’s voice must also be heard in our various halls of government. Legislative items addressing agriculture research, funding for state and federal agencies that support beekeeping, Cooperative Extension funding and other topics directly impact our hobbies and businesses. Beekeepers can get involved in the important governmental debates. For example: Writing to legislators in support of agriculture research funding targeted in support of beekeeping, visiting local, county or state government officials to voice support for beekeeping programs, agricultural research funding related to beekeeping, Cooperative Extension funding and other areas in support of beekeeping, etc. (Provide a signed Individual GAP form with details provided.)

## **A Guide to Golden Achievement Activities and Point – Discussion (cont.)**

### **F5. Other activities (Points to be determined starting at 25 points per activity)**

- Chapters may be involved in numerous other important activities that advance our causes. It may be a chapter computer driven chapter interactive forum, a scrapbook of newspaper clippings, photo albums, an educational video or DVD you've made, a photo of bees for a magazine cover, a new gadget or gizmo you've come up with, silent auction handmade items donated to the summer meeting, or some other artistic endeavor. Those items included in the category will be considered for future inclusion the Golden Achievement Program and may also be recognized for this calendar year as determined by the Program Committee. (Provide only a representation, description, photograph or DVD.)

# Golden Achievement Chapter Annual Application and Documentation – 2019

**Chapter Name/Location:** \_\_\_\_\_

**Chapter Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

## **Application Instructions:**

1. Print and enter the values in the summary below being claimed by the Chapter for Golden Achievement point recognition.
2. Provide appropriate documentation for each item for which points are being claimed. Examples: If claiming points for a pre-planned annual calendar, provide a copy of the calendar. If claiming points for newspaper articles, provide copies of the articles. Provide GAP Individual Sheets (signed).
3. Photographs and other materials may also be provided to assist the GAP Committee in evaluating each application. Please, no scrapbook style entries or anything of non-standard size for mailing.
4. Note: **Only** activities for the 2019 calendar year will be considered. You may be called by Committee members to clarify any entry.
5. Bring your Chapter's entry to the NCSBA Spring Meeting by noon at the Registration Desk or mail no later than February 15, 2020 to the address below. Program materials received after the Spring NCSBA Conference cannot be considered. Books that do not meet the threshold will be returned. Incomplete books will be returned.

Thank you!  
Elizabeth Towe and Ray Maxwell  
Co-Chairs

## Summary of Golden Achievement Program Activities and Points – 2019

<b>Section A - Member Service – Meetings and Communications – Threshold 400 Points</b>		<b>Possible Points</b>	<b>Points Claimed</b>
<b>A1</b>	Provide members with an annual calendar for Chapter meetings with pre-planned programs, speakers and discussions on timely beekeeping topics.	100	
<b>A2</b>	Distribute a meeting notification reminder prior to each meeting and Chapter Event	25	
<b>A3</b>	Have an attendance sheet or member roster at each meeting to help track attendance. A bonus will be given to those Chapters having at least 50% of their members attend <u>each</u> Chapter meeting over the year.	15 + 50	
<b>A4</b>	Providing name tags at meetings so members can get to know each other.	10	
<b>A5</b>	Providing refreshments at meetings.	10	
<b>A6</b>	Having a post-meeting follow-up to contact members.	25	
<b>A7</b>	Provide incentives for meeting attendees, such as door prizes of beekeeping equipment, coupons, bee-friendly plants or other items.	25	
<b>A8</b>	Provide a regular newsletter to Chapter members.	100	
<b>A9</b>	Having a Chapter Facebook page.	50	
<b>A10</b>	Having a Chapter Website.	100	
<b>A11</b>	Have an annually updated Chapter roster with names, addresses, telephone numbers and e-mail addresses. If roster is made available to Chapter members, bonus points will be earned.	15 + 15	
<b>A12</b>	Annual membership growth at the Chapter level based on number of new members at the end of the calendar year.	10 each	
<b>Total Points</b>			

<b>Section B - Member Service – Benefits, Development and Education – Threshold 200 Points</b>		<b>Possible Points</b>	<b>Points Claimed</b>
<b>B1</b>	Have an active Mentor Program in place to match new beekeepers with more experienced beekeepers.	50	
<b>B2</b>	Planning and conducting a local beekeeping school which meets state content and educational requirements for the Master Beekeeper Program. Beginning beekeeping school and or Advanced beekeeping schools	100 per	
<b>B3</b>	Conduct an annual Field Day for hands-on training and sharing.	50 per	
<b>B4</b>	Conduct a bee sting safety / heat exhaustion safety awareness workshop or class.	50	
<b>B5</b>	Maintain an educational resource library for member use.	50	
<b>B6</b>	Having beekeeping resources available for use by Chapter Members such as extracting equipment, protective gear, demonstration equipment, etc.	50	
<b>Total Points</b>			

## Summary of Golden Achievement Program Activities and Points – 2019

<b>Section C – Community Service and Outreach – Threshold 350 Points</b>		<b>Possible Points</b>	<b>Points Claimed</b>
<b>C1</b>	Have a Speaker’s Bureau and Public Relations Committee actively engaged in promoting beekeeping. Activities include, but are not limited to:		
	<b>C1-A</b> Giving presentations at schools, 4-H, Boy Scouts, Girl Scouts, civic clubs, church groups or for other local groups and events.	15 per	
	<b>C1-B</b> Giving presentations at local, state, regional or national beekeeping event or for other Chapters.	25 per	
	<b>C1-C</b> Authoring local newspaper articles on beekeeping.	50 per	
	<b>C1-D</b> Being featured on local television and radio on beekeeping topics.	25 per	
<b>C2</b>	Fundraising in support of charitable activities, such as sponsoring student scholarships in entomology or agriculture, or other such activities at the local, state, national or international level.	10 per \$100 raised & donated	
<b>C3</b>	Sponsor other community service programs.	25 per	
<b>C4</b>	Participation as a Chapter in state, regional or county fairs, festivals or similar special events.	100 per	
<b>C5</b>	Volunteering at the NC Honey Booth at the NC State Fair	100	
<b>C6</b>	Maintain a “Swarm Hot-Line for your local community.	25	
<b>Total Points</b>			

<b>Section D – Relations with State Association – Threshold 250 Points</b>		<b>Possible Points</b>	<b>Points Claimed</b>
<b>D1</b>	Number of Chapter members that are also NCSBA members. 5 points per member plus a 100-point bonus for 100% participation.	5 points per member + 100 point bonus	
<b>D2</b>	Sponsor and help form a new NCSBA Chapter.	100 per	
<b>D3</b>	Chapter member attendance at NCSBA Annual Spring or Summer meetings	10 per	
<b>D4</b>	Hosting a NCSBA Annual Spring or Summer Meeting	400	
<b>D5</b>	Publishing an article about your Chapter and its activities in the Bee Buzz	25 per	
<b>D6</b>	Chapter member attendance at national or international beekeeping meetings.	25 per	
<b>D7</b>	Chapter members that also hold state association office, head NCSBA committees or are active members of NCSBA committees.	25 per	
<b>Total Points</b>			

## Summary of Golden Achievement Program Activities and Points – 2019

Section E – Participation and Promotion of NCSBA Programs – Threshold 400 Points		Possible Points	Points Claimed
<b>E1A</b>	Having members advancing in the NC Master Beekeeping Program each year:		
	<b>E1A-1</b> NEW Certified beekeepers awarded during 2019	20 per	
	<b>E1A-2</b> NEW Journeyman beekeepers awarded during 2019	50 per	
	<b>E1A-3</b> NEW Master beekeepers awarded during 2019	100 per	
	<b>E1A-4</b> NEW Master Craftsman beekeepers awarded and renewed during 2019	150 per	
<b>E1B</b>	Scheduling and facilitating special times and locations for administering tests, both practical and written.	50 per	
<b>E2</b>	Certified Honey Producer Program (CHPP)		
	<b>A.</b> Chapter Members Enrolled in CHPP	20 per	
	<b>B.</b> Promotion of Real NC Honey (Limit of 3 events)	25 per	
	<b>C.</b> Local Media	50 per	
	<b>D.</b> Social Media and Website	10 per	
<b>E3</b>	Born and Bred Queen Rearing Program (B&B)		
	<b>A.</b> B&B Clinic Participants	25 per	
	<b>B.</b> B&B Grafting Workshop	10 per	
	<b>C.</b> Chapter Queen Rearing Program	300	
	<b>D.</b> Queen and Disease Clinic Testing	75	
	<b>E.</b> Participation in B&B at NCSU (Limit of 3)	25 per	
	<b>F.</b> Local Media	50 per	
	<b>G.</b> Social Media and Website	10 per	
<b>E4</b>	NC State Cooperative Extension Appreciation Month		
	<b>A.</b> Recognition of Local Extension Agent	50	
	<b>B.</b> Local Media	50 per	
	<b>C.</b> Contact with NC State Cooperative Ext. Leadership	50 per	
	<b>Total Points</b>		

## Summary of Golden Achievement Program Activities and Points – 2019

Section F – Other Activities – Threshold 25 Points		Possible Points	Points Claimed	
<b>F1</b>	Chapter members winning first, second or third place ribbons for honey, wax, honey recipes and hive products in NC State Fair, Mt. State Fair, Dixie Classic Fair or NCSBA competitions.			
	<b>F1-A</b> Winner of First Place Ribbon in Category	25 per		
	<b>F1-B</b> Winner of Second Place Ribbon in Category	15 per		
	<b>F1-C</b> Winner of Third Place Ribbon in Category	10 per		
<b>F2</b>	Chapter members winning Best-in-Show for beekeeping and honey-related categories in NC State Fair, Mt. State Fair, Dixie Classic Fair or NCSBA competitions.	50 per		
<b>F3</b>	Authoring a Technical Paper Published in a Bee Journal	50 per		
<b>F4</b>	Legislative activities supporting beekeeping, including letter writing to congress, visits with legislators, etc.	50 per		
<b>F5</b>	Other Achievements – Specify:			
	<b>Total Points</b>			

Chapter Name/Location: \_\_\_\_\_

### Committee Use Only:

Total Points by Section    A \_\_\_\_\_ B \_\_\_\_\_ C \_\_\_\_\_ D \_\_\_\_\_ E \_\_\_\_\_ F \_\_\_\_\_

Total Points: \_\_\_\_\_

Comments: \_\_\_\_\_

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