APPLICATION NORTH CAROLINA STATE BEEKEEPERS ASSOCIATION, INC. COOPERATIVE EXTENSION WORKER OF THE YEAR

Nominee's Name:		
Nominee's Address:		
(City	(State)	(ZIP)
Check one: County worker: State worker:		
Nominee's Job Title:		
Years as Extension Worker:		
Application submitted by:		Date:
Application endorsed by:		Date:

Information for the Nominator

The "Cooperative Extension Worker of the Year" annual award is sponsored by the North Carolina State Beekeepers Association, Incorporated. The award is designed to reward and acknowledge efforts by the Extension workers on behalf of beekeeping, beekeepers, and the bee and honey industry in general.

Your assistance in nominating a deserving individual(s) for this award would be greatly appreciated. The NCSBA is very aware of the importance of support from the many Extension workers on behalf of beekeepers and our industry, and this is one of our ways of acknowledging such contributions. It is desirable that the nominee not know of the nomination; surprise is a part of the award at the presentation.

<u>Eligible recipients of the award:</u> Any individual employed by the Cooperative Extension Service at the county, state, university, or federal level is eligible to be nominated for this award. The recipient of this award is not limited to residents of North Carolina. Prior recipients of this award may be nominated.

<u>Guidelines for completing this nomination:</u> Please complete the required information at the top of this page. Complete and attach additional sheets of paper to the nomination form following the guidelines suggested in Appendix A. Please note that the guidelines in Appendix A are only suggested guidelines, but we do request that you follow the categories as closely as possible. Please feel free to submit information in additional categories.

<u>Submission of the application</u>: The cover letter that you received with this application lists the name and address of the current chairman of the NCSBA "Cooperative Extension Worker of the Year" award committee. Please submit the completed application to the chairman by the date indicated on the cover letter, but not less than sixty (60) days prior to the annual Summer Meeting. The award will be presented at the annual Summer Meeting of the NCSBA. You may be asked by the committee to assure that the nominee is present for the award without revealing that he/she has won.

Suggested guidelines for "Cooperative Extension Worker the Year" award

(Please follow this numbering and category system. You may, however, add additional categories.)

- I. Public relations:
 - A. List and elaborate on the different ways the Extension Worker has promoted beekeeping in general, to the public media. Examples:

Newspaper articles:

- (a) Beekeeping events and happenings.
- (b) Honey recipes.
- (c) Meeting dates.
- 2. Radio Public Service Announcements:
 - (a) Precautions on the proper use of pesticides for gardeners, farmers, etc.
 - (b) Importance of honey bees in pollinating crops.
- 3. Radio question and answer programs
- 4. Public service announcements and appearances.
- 5. Public interviews that result in articles about beekeeping.
- 6. Assisting beekeepers or friends of beekeepers in using news media on behalf of beekeeping.
- II. Promotion of beekeeping:
 - A. List other different methods the Extension Worker has used to promote beekeeping to the public, in general. Examples:
 - 1. Newsletters.

Magazines articles.

- 3. Brochures and pamphlets
- 4. Speaking engagement etc.
- III.

Support of Beekeeping groups:

A. Note the different ways in which the Extension Worker has given help or aid to their local, state, or national groups. Examples:

Do they attend state level meetings?

Do they attend local meetings on a regular basis or just "show up" with a key to get into the Ag Building?

Do they assist with local programs?

- (a) Provide audio-visual equipment, etc.
- (b) Participate in actual meeting.

Does the Extension Worker give enthusiastic support of beekeeping or "just doing a job"?

IV. Promotion of beekeeping to non-beekeeper groups:

A. List any accomplishments that resulted from this Agent working with other groups on beekeeping related areas of interest. Examples:

Honey bee pollination. Cooking with honey. Honey marketing. False product labels and ads. Honey adulteration. Fairs and exhibits. Disease control. Pest and predator control. Correct pesticide use, etc.

V. Pesticide education:

A. List any special activities or programs the Extension Worker may have attended to promote the proper use of pesticides and chemicals on behalf of beekeeping. Examples:

1. Classroom talks at local schools.

Farmers' groups.
Home extension groups.
4-H groups.
Horticulture/gardening groups, etc.

VI. Other achievements:

A. List any accomplishments or acknowledgments the Extension Worker may have received from groups, outside of beekeeping. Examples:

- Churches. 4-H clubs. FFA/FHA clubs. Garden clubs. Horticulture groups. Farmers' organizations. Public or private schools. Scout groups, etc.
- VII. Prior accomplishments:
 - A. List any achievements or work that was done on behalf of beekeeping, beekeepers, or the honey industry, in general, prior to this, the year of nomination.
- VIII. Additional factors: